



Commitment to Excellence in STEM

Few American values are more important to our way of life than the promise to educate all children. As business leaders and employers, we see first-hand the boundless opportunities for young people in science, technology, engineering, and math – yet those opportunities often go unfulfilled.

Widespread STEM literacy is a fundamental building block for individual opportunity, economic growth, and long-term competitiveness, yet far too many of our children are not STEM literate. Together, the business community can make a profound difference for our young people, our communities, and our economy.

*As a member of Change the Equation, we therefore pledge to ensure that all children in **communities across the U.S.** have access to high-quality, excellent STEM learning opportunities. The following four beliefs will guide our actions.*

We believe that the corporate community must mobilize in new, more effective ways to advance STEM literacy.

- We will collaborate with other companies and organizations to bring strong STEM programs to all kids, making particular effort to reach communities where there is substantial need.

We believe in the transformative power of Common Core State Standards and the Next Generation Science Standards.

- We will join other organizations in advocating for these standards and the resources and support schools, communities, and young people need to meet them.

We believe ongoing data collection and research is essential to support the business community's efforts to elevate the importance of widespread STEM literacy.

- We will leverage CTEq's STEM Vital Signs to inform our actions promoting state and local policies and practices that effectively increase STEM literacy.

We believe that STEM programs must yield higher student achievement.

- We will support effective STEM learning programs that perform well against Change the Equation's Design Principles for Effective STEM Philanthropy and accompanying Rubric.

We must invest in the collective national effort—in belief and in action.
We know that success is within reach.

Company

CEO/Designee